

Following a consultation with members and a strategic review with the GMLPN Board, GMLPN are excited to launch their rebrand!

The strategic review looked at the vision and priorities of GMLPN, as well as considering what else they could do to add value to their membership service and what more could be done to impact the wider Further Education Sector in Greater Manchester.

The rebrand includes a new GMLPN logo, representing the key links they have with their members and the wider Further Education sector:



A new vision statement...

“Working with our members and partners, our vision is to help Greater Manchester reach its economic and social potential by supporting and influencing the skills system through the delivery of vocational skills to enable people to fulfil their aspirations and businesses to achieve sustainable growth.”

And the development of their values & priorities...

GMLPN’s values:

- Influencing and informing
- Demonstrating the impact of vocational skills
- Facilitating the response to employer need
- Capacity building

GMLPN’s priorities:

- Promoting equality of opportunity
- Responding positively to change
- Representing members fairly
- Collaboration between members and partners
- Commitment to the vocational skills system

Anne Gornall, Executive Director at GMLPN says:

“We’re really excited to be launching our new GMLPN brand! The feedback we had from our member consultation gave us real focus on the Network’s priorities going forward. We wanted a new logo that modernises the GMLPN brand, whilst keeping with our recognisable green pallet. We recognise the Further Education Sector has changed rapidly over the past 2 years, and we wanted a brand that represents that change.”